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Architect of Smart City

PRODUCT AND SERVICE CATALOGUE 2021

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ARCHITECT OF THE SMART CITY

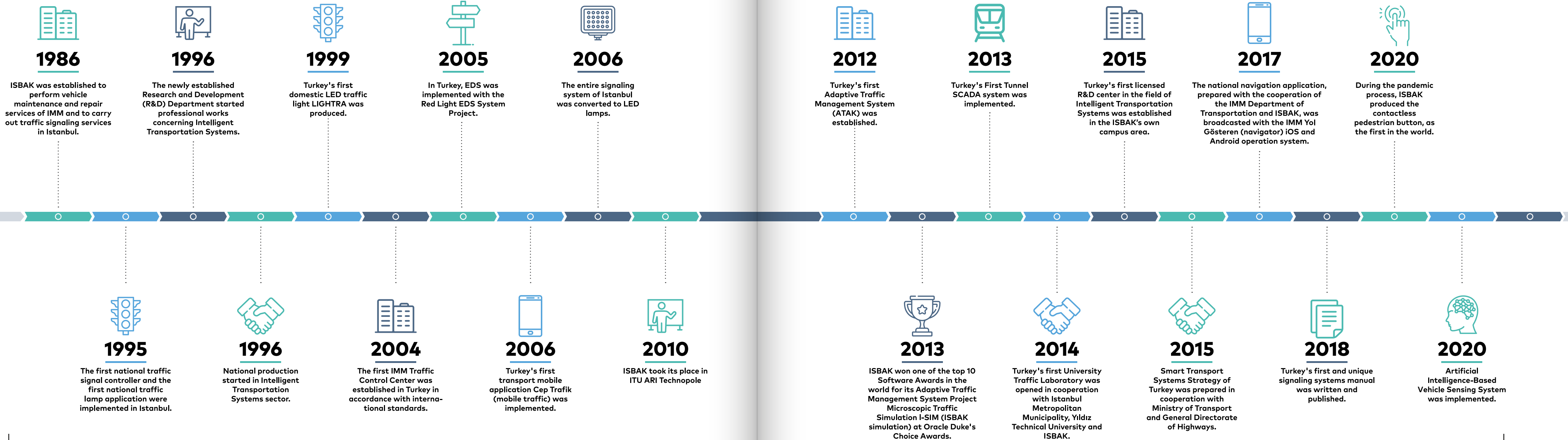


Contents

INTELLIGENT TRANSPORTATION SYSTEMS	6
TRAFFIC MANAGEMENT SYSTEMS	8
TRAFFIC SIGNAL CONTROLLER	10
Expertra™2A9	10
Expertra™2A9 Central Software	11
TRAFFIC SIGNAL LAMPS	12
Lightra™Power LED Traffic Signal Lamp	12
Lightra™LED Traffic Signal Lamp	13
PEDESTRIAN BUTTONS	14
Pedestra™Zero Energy Pedestrian Button	14
Pedestra™Accessible Pedestrian Button	15
ELECTRONIC DETECTION SYSTEMS (EDS)	18
AVERAGE SPEED EDS	20
RED LIGHT EDS	21
EMERGENCY LANE EDS	22
PARKING VIOLATION EDS	23
PEDESTRIAN CROSSING EDS	24
OFFSET SCANNING EDS	25
WRONG WAY EDS	26
BOX JUNCTION EDS	27
TRAM LANE EDS	28
WRONG TURN EDS	29
MOBILE EDS	30
INSTANT SPEED EDS	31
OVERSIZE EDS	32
TRAFFIC MEASUREMENT AND INFORMATION SYSTEMS	36
VARIABLE MESSAGE SYSTEM (VMS)	37
VARIABLE TRAFFIC SIGNS (VTS)	37
SEMI-DYNAMIC SYSTEM (SDS)	37
SPEED WARNING SYSTEM	37
PARKING LOT DATA SCREEN	37
PUBLIC TRANSPORTATION SYSTEMS	40
PASSENGER INFORMATION SYSTEMS	41
Information Contact Point	41
BilgiLED	41
PLATFORM SCREEN DOORS (PAKS)	42
IN-VEHICLE CAMERA SYSTEMS	43

PLANNING & PROJECT DEVELOPMENT	44
TRANSPORTATION PLANNING	48
TRANSPORTATION MASTER PLAN	48
PUBLIC TRANSPORT PLANNING	49
PARKING LOT PLANNING	50
TRAFFIC DEMAND MANAGEMENT	51
TRAFFIC ENGINEERING	54
TRAFFIC COUNT	55
TRAFFIC ANALYSIS AND SIMULATION	55
GEOMETRIC ARRANGEMENT AND CIRCULATION	56
SIGNALLING PROJECTS AND ANALYSIS STUDIES	56
CORRIDOR ANALYSIS	57
TRAFFIC IMPACT ANALYSIS	57
BIKE LANE PROJECTS	58
INTEGRATED SOLUTIONS	60
MANAGEMENT CENTERS	64
TRANSPORTATION MANAGEMENT CENTER (UYM)	64
TRAFFIC CONTROL CENTER (TKM)	65
DISASTER MANAGEMENT CENTER (AKOM)	65
ELECTRONIC DETECTION SYSTEM CENTER	65
CAMERA SYSTEMS	68
TRAFFIC CAMERA SYSTEMS	68
CLOSED CIRCUIT CAMERA SYSTEMS	68
TOURISTIC CAMERA SYSTEMS	68
FLEET MANAGEMENT SYSTEMS	72
FLEET MANAGEMENT CENTER SOFTWARE	72
VEHICLE TRACKING DEVICE (VTA900)	73
PKDS	76
LIGHTING SYSTEMS	80
ROAD LIGHTING FIXTURES	80
TUNNEL LIGHTING FIXTURES	81
GENERAL PURPOSE PROJECTOR	81
LIGHTING CONTROL SOFTWARE	82

HISTORY





01

INTELLIGENT TRANSPORTATION SYSTEMS



INTELLIGENT TRANSPORTATION SYSTEMS

TRAFFIC MANAGEMENT SYSTEMS

TRAFFIC SIGNAL CONTROLLER

It monitors the status of the traffic signal beacons at the intersections, ensures that they work in harmony with each other, and prevents conflicts.

It reduces traffic density and vehicle waiting times and prevents traffic accidents.

Expertra™2A9

With more than 30 years of experience in Intelligent Transportation Systems, we have designed Expertra 2A9, which performs perfectly in the toughest conditions.

In addition to its fixed or dynamic timed operating options, it optimizes the traffic in the fastest way by measuring the density in the lanes for traffic safety, by its adaptive working compatibility.



Reduces Vehicle
Waiting Time



Suitable for
Adaptive
Operation Mode



Central Intersection
Management



Compatible
Operation with
Green Wave



Modular Structure
Able to Expand to 32
Groups



Multi-Link
Variety



Expertra™2A9 Central Software

It is now easier to manage signalized intersections with programs having a user-friendly interface developed by the ISBAK R&D team.

Central Software Programs

JSP - JUNCTION SERVICE PROVIDER

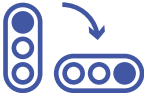
JSP - Junction Service Provider - Full Control


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TRAFFIC SIGNAL LAMPS


Conforming to the image of the modern city, Lightra is the product of our meticulous work that demonstrates our firm's commitment to innovation, reliability, and efficiency.


It was designed for optimum performance and quality and tested in harsh weather conditions. It offers a flawless appearance and brightness and its service and installation are quite easy.


- 

Horizontal and
Vertical Mounting
- 

High Energy
Saving
- 

Environmental
Design
- 

Long LED
Life
- 

UV Resistant
- 

Resistant to Harsh
Environmental
Conditions



Lightra™Power LED Traffic Signal Lamp

By the long-lasting Power LED technology, it has a high light intensity and provides a homogeneous appearance.



Vehicle Signal Lamp
Ø200 / Ø300



Arrow Signal Lamp
Ø200 / Ø300



Flash Signal Lamp
Ø200 / Ø300



Pedestrian Signal Lamp
Ø200



Lightra™LED Traffic Signal Lamp

It provides a clear image at wide viewing angles and high daylight by the Through Hole/SMD LED technology.

In case of failure, easy and quick intervention is possible.



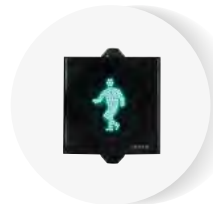
Vehicle Signal Lamp
Ø100 / Ø200 / Ø300



Arrow Signal Lamp
Ø100 / Ø200 / Ø300



Pedestrian Signal Lamp
Ø100 / Ø200



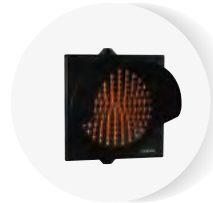
**Pedestrian Crossing
Signal Lamp**
Ø200



Bicycle Signal Lamp
Ø100 / Ø200



Tram Signal Lamp
Ø200



Flash Signal Lamp
Ø200 / Ø300



Countdown Signal Lamp
Ø200 / Ø300



Solar Signal Lamp
Ø200 / Ø300



PEDESTRIAN BUTTONS

With more than 30 years of experience, we provide solutions to enable pedestrians to cross the street safely through signalized intersections and to minimize traffic flow.

Pedestra™ Zero Energy Pedestrian Button

Zero energy pedestrian button ensures pedestrian safety at signalized intersections.

It helps reduce carbon emissions with low energy consumption.



Low Energy
Consumption



Shockproof
Body



Touch
Button



Easy
Assembly



Audible
Feedback



Light
Feedback



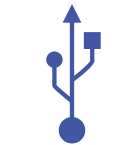
Braille Alphabet for
the Visually Impaired



Impact
Resistant



Language
Options



PC Connection
via USB



Audible
Feedback



PC Connection
via Bluetooth

Pedestra™ Accessible Pedestrian Button

The accessible pedestrian button gives an audible, vibrating, and visual warning for all pedestrians to cross safely.

It provides visually impaired pedestrians with information about the layout and direction of the intersection with the Braille alphabet.

Contactless and touch button options are available.



DATASHEET



DATASHEET



INTELLIGENT TRANSPORTATION SYSTEMS

ELECTRONIC DETECTION SYSTEMS

ELECTRONIC DETECTION SYSTEMS (EDS)

With sensors and image processing technology, we detect traffic violations, prevent accidents and reduce the loss of life and property.

EDS 3.0 CENTRAL SOFTWARE

13 separate breach detection systems can be managed from a single center using cloud technology and can operate compatible with all communication systems.

Certified by international standards and accredited organizations, it is **Turkey's leading domestic traffic violation inspection and detection software.**



Managing 13 Separate
Systems from a
Single Center



Mobile Device
Compatibility



POLnet
Integration



Big Data
Capacity



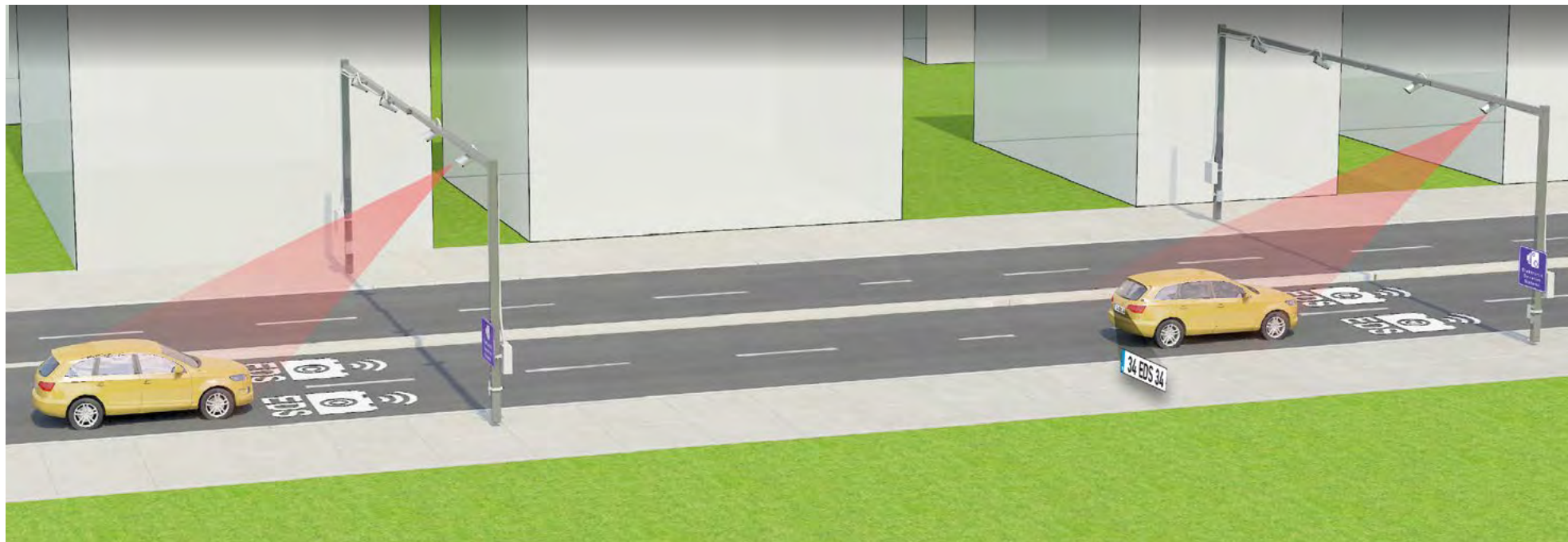
Map-Based
Analysis and
Monitoring



Ability to Manage
Multiple Devices
(Grouping Feature)



AVERAGE SPEED EDS



It detects vehicles exceeding the speed limit by calculating the average speed information of vehicles passing through the starting and ending points at the arteries.

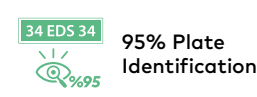
It differs from point speed measurement systems by its ability to measure speed in a particular corridor.



4 Photo
Shoots



24/7 Video
Recording



95% Plate
Identification



Night Vision
with Infrared



Automatic Operation
at Defined Time
Intervals



Private Security
Signature in
Violation Photos



DATASHEET

RED LIGHT EDS



At the points where it is positioned, it automatically detects red light violations and creates digital evidence of the moment of violation. By the high-resolution cameras, a clear image of the violation is taken even in low-light conditions.

Our image processing technology has the highest plate detection success rate in the industry.



3 Pieces of
Photo and Video
Recording



7/24 Video
Recording



95% Plate
Identification



Night Vision
with Infrared



Easy Assembly



Recognizing Vehicles
with Right of Way by
Intelligent Software



DATASHEET

EMERGENCY LANE EDS

It detects vehicles that use the safety lane, which is separated to ensure continuous flow in emergency situations, except in mandatory cases and outside of its purpose.



2 Wide 2 Narrow
Angle Photo



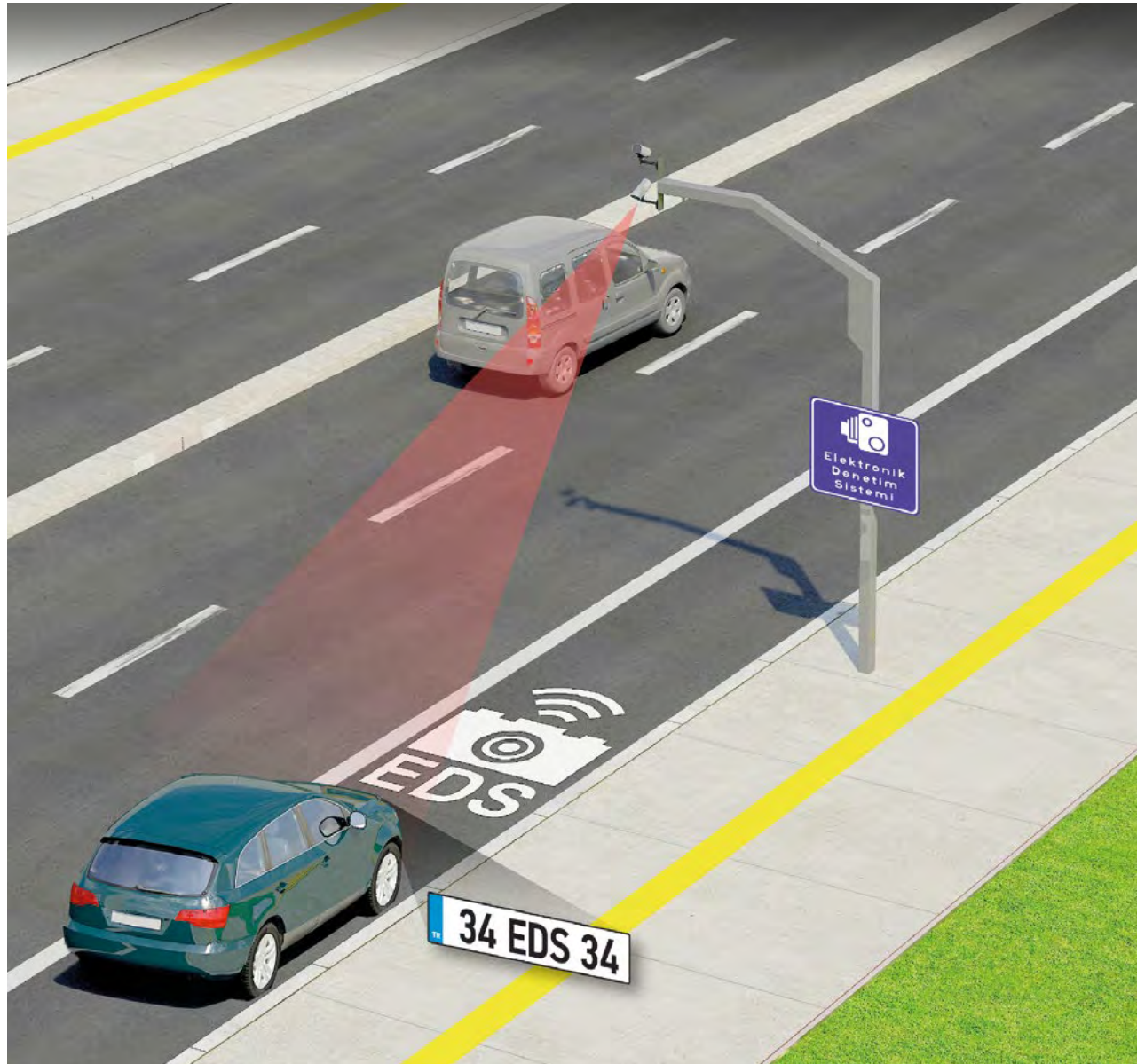
95% Plate
Identification



Multi-Vehicle
Tracking



Automatic
Detection of
Fast Vehicles



PARKING VIOLATION EDS

Parking violations negatively affect transportation and daily life, causing undesirable situations on narrow roads. Parking EDS detects vehicles that adversely affect traffic flow by not complying with city parking rules and creates digital evidence against them.



2 Wide 2 Narrow
Angle Photo



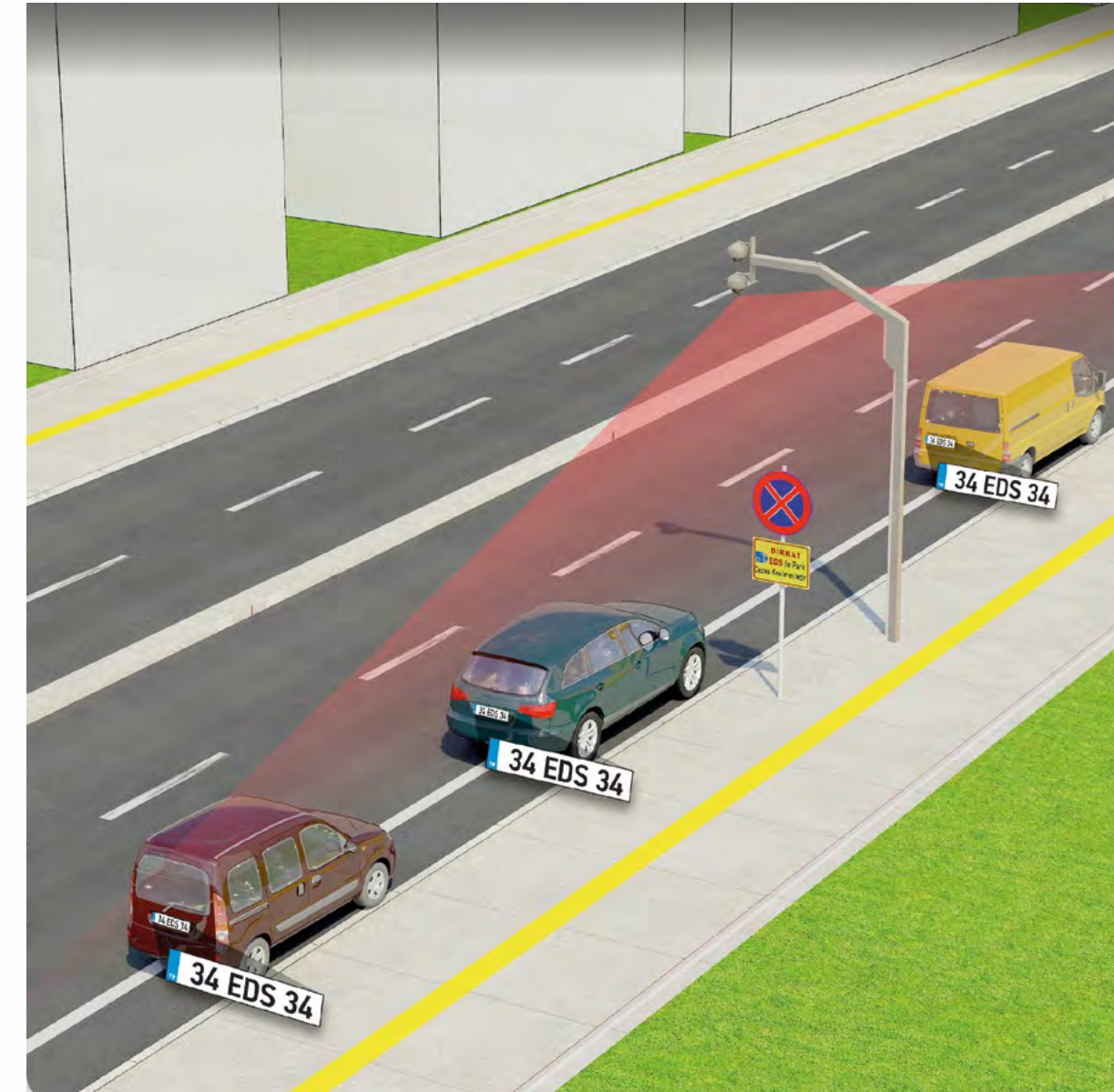
95% Plate
Identification



Multi-Vehicle
Tracking



Flexible
System
Architecture



PEDESTRIAN CROSSING EDS

It detects violations at crosswalks that do not have a signaling system in order to protect the pedestrians' right of way.

The Pedestrian Crossing EDS is designed in an innovative, stand-alone, compact and modular structure.



2 Wide 2 Narrow
Angle Photo



24/7 Video
Recording



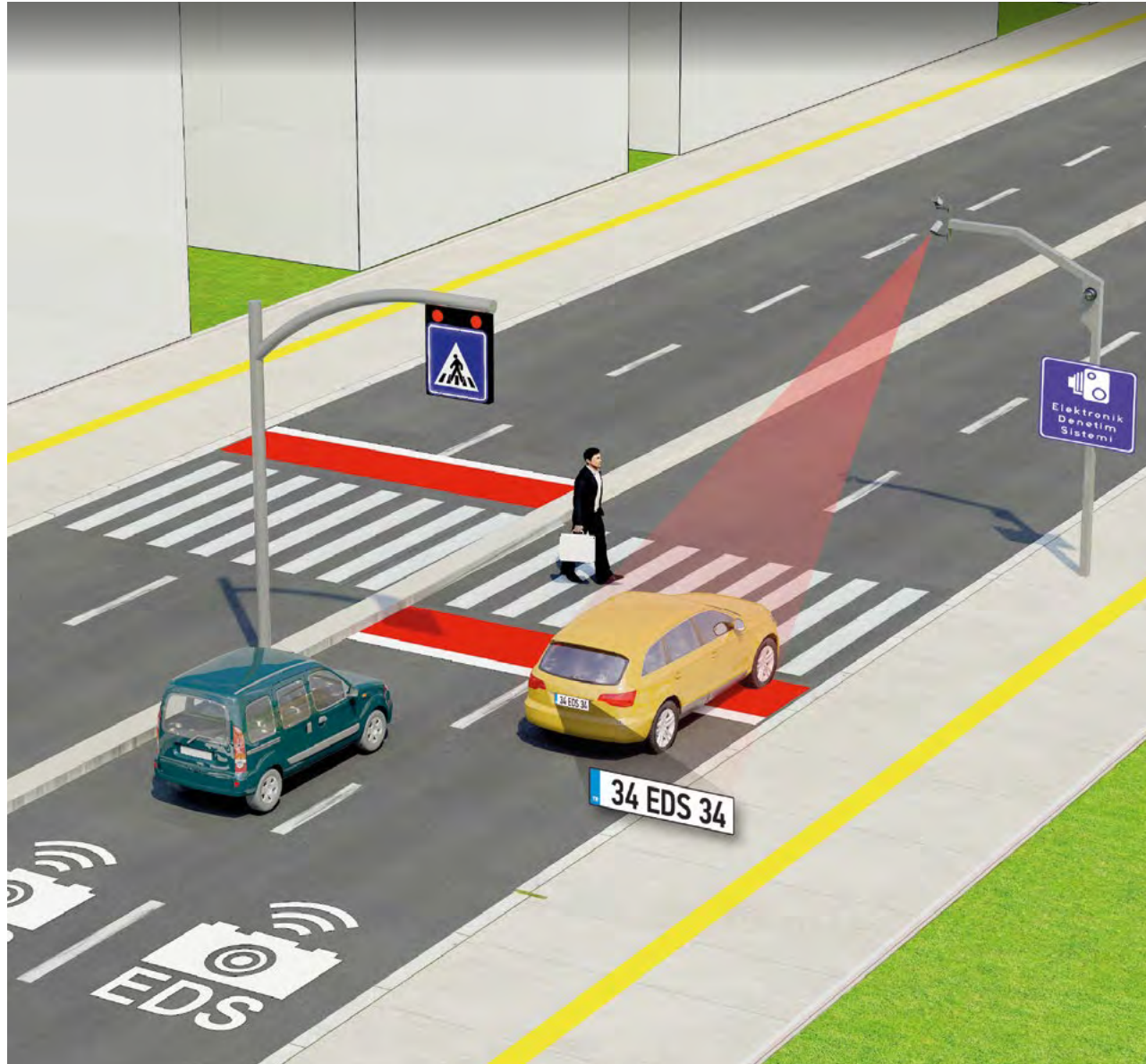
95% Plate
Identification



Thermal-Based
Pedestrian
Detection
System



DATASHEET



OFFSET SCANNING EDS

It detects vehicles that violate the shaded area at the traffic islands on highways.



2 Wide 2 Narrow
Angle Photo



24/7 Video
Recording



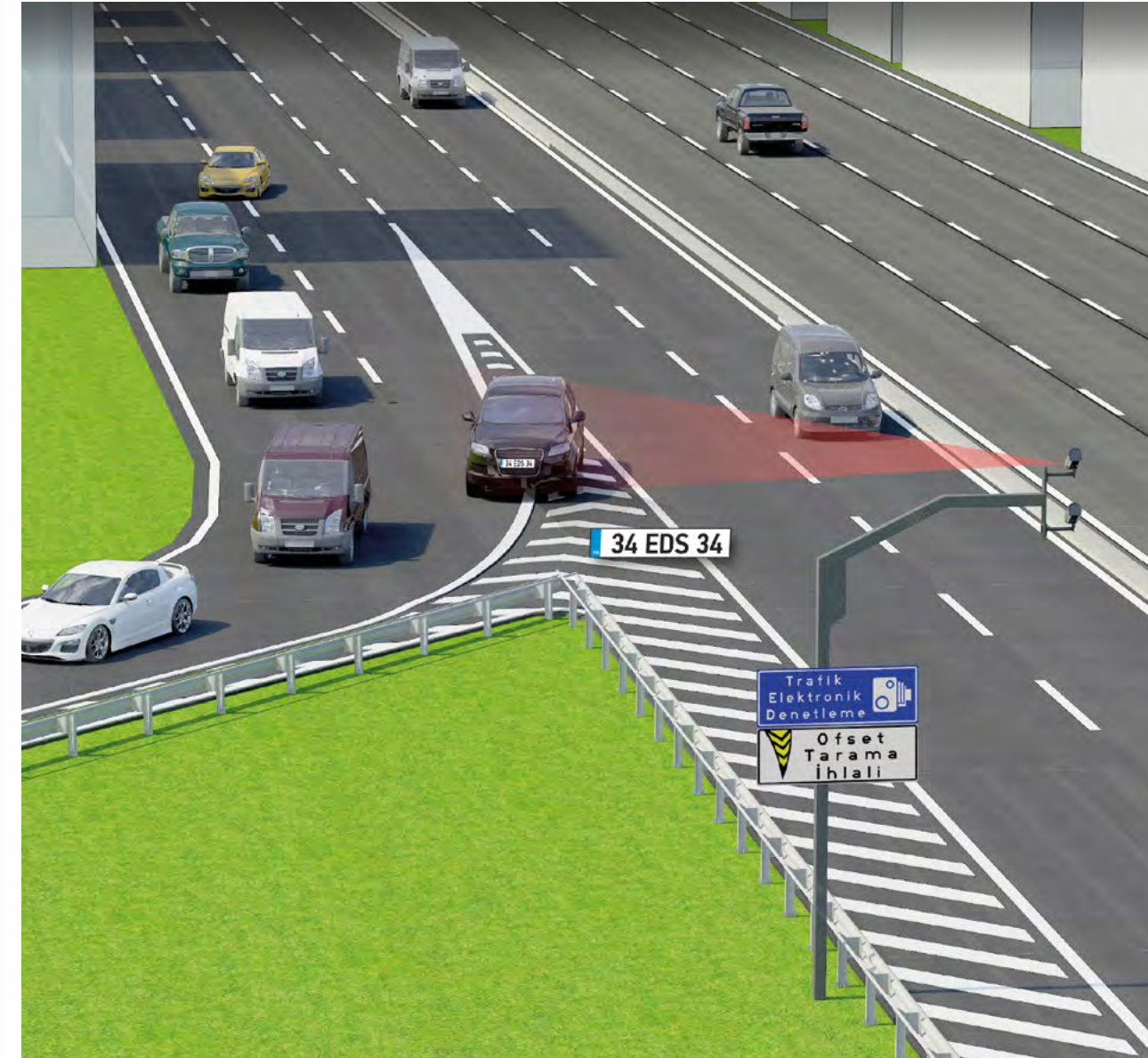
95% Plate
Identification



Multi-Vehicle
Tracking



DATASHEET



WRONG WAY EDS

It detects vehicles in the wrong direction with magnetic sensors.



2 Photo Shoots
for Each Violation



7/24 Video
Recording



95% Plate
Identification



Night Vision
with Infrared



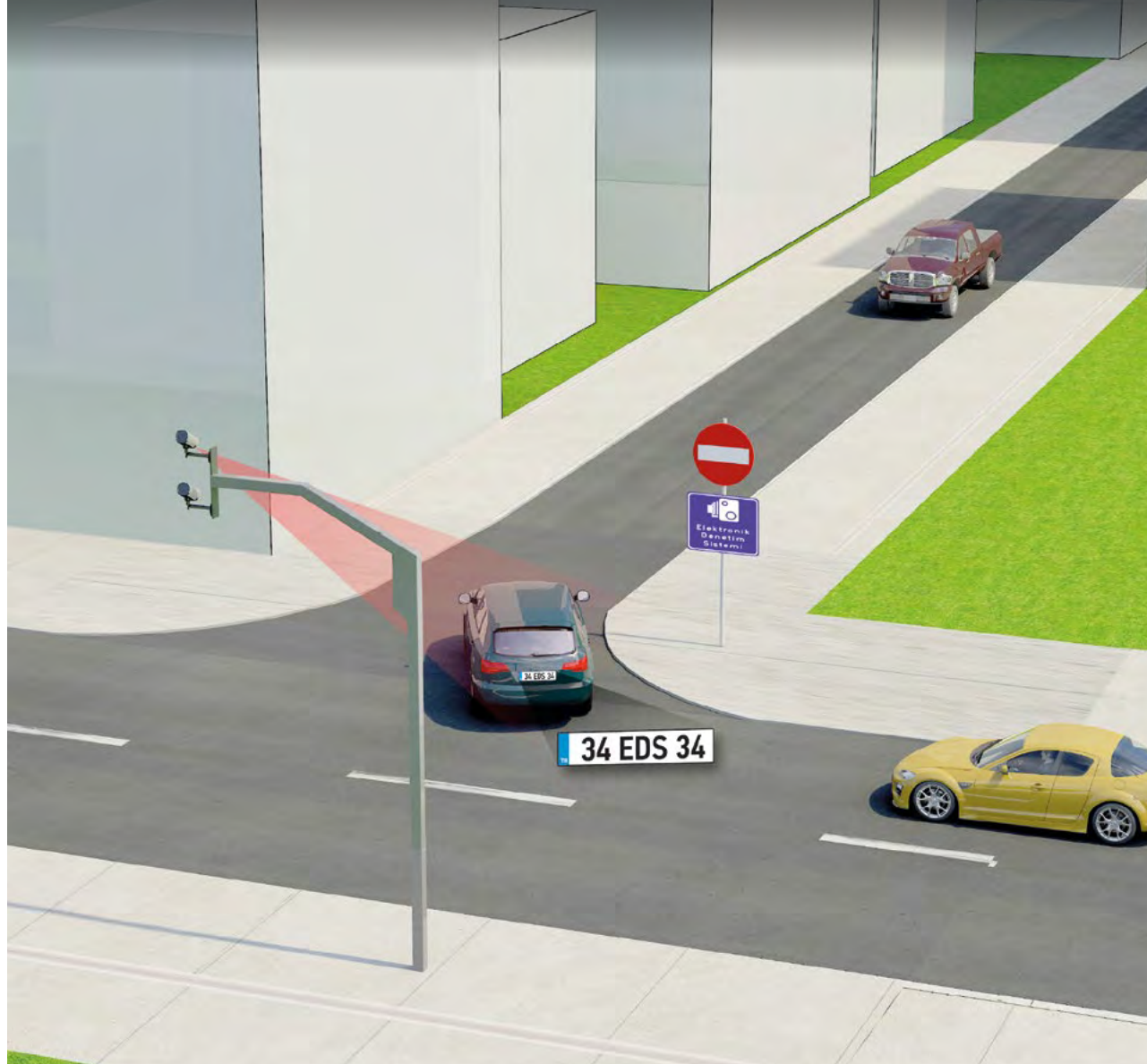
Remote
Monitoring
Option



Flexible
System
Architecture



DATASHEET



BOX JUNCTION EDS

It automatically detects violations of the shaded zone located at intersections with high-resolution cameras in order to ensure more efficient use of intersections and reduce traffic density.



5 Photo Shoots
for Each
Violation



24/7 Video
Recording



95% Plate
Identification



Multi-Vehicle
Tracking



Ability to Detect
Violations in a
4-Laned Area



Flexible
System
Architecture



DATASHEET

TRAM LANE EDS

In order to ensure the safety of the road allocated for the tram and to reduce the traffic accidents that may occur, it constantly monitors the tramway rail and automatically detects a violation as soon as the car enters the tram lane where the tramway is located.



2 Photo Shoots
for Each
Violation



7x24 Video
Recording



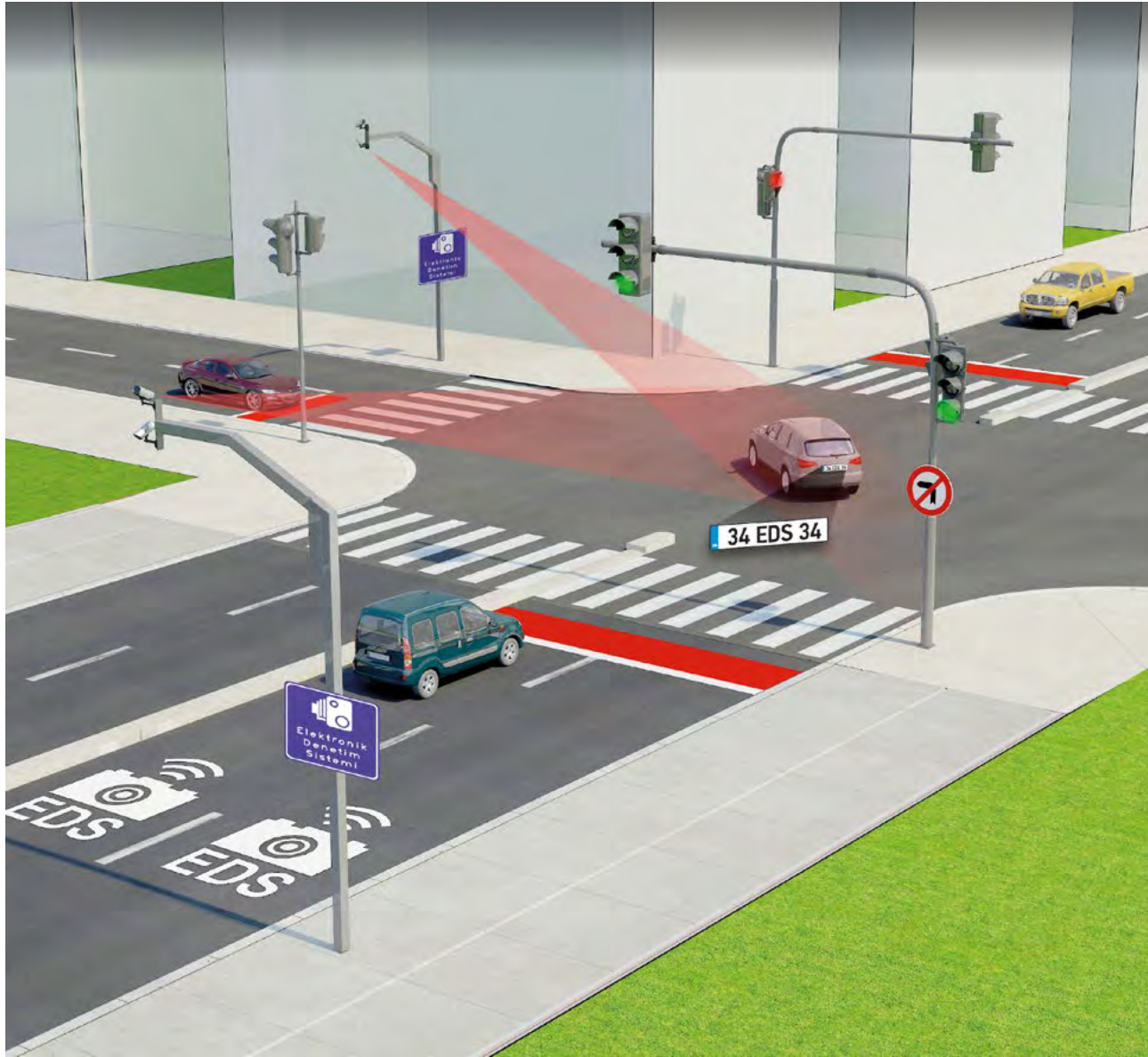
95% Plate
Identification



Multi-Vehicle
Tracking



DATASHEET



WRONG TURN EDS

In order to ensure traffic safety, it detects vehicles that violates no-turn rule at intersections.



2 Wide 2 Narrow
Angle Photo



24/7 Video
Recording



95% Plate
Identification



Multi-Vehicle
Tracking



DATASHEET

MOBILE EDS

For use in areas where fixed EDS cannot be set; it is a mobile monitoring tool equipped with advanced-technology moving cameras and equipment compatible with mobile operation. It detects violations of parking, emergency lane, and stopping which negatively affect the flow of traffic in the city.

It has been developed in order to prevent possible accidents and to ensure the safety of life and property by performing zone and intersection safety control through mobile cameras.



98% Plate
Identification



Night Vision
with Infrared



Optical Zoom
Feature



Resistant Against
Tough Weather
Conditions



DATASHEET



High Quality
Color Photo and
Video Recording



INSTANT SPEED EDS

Built-in radar warning system detects vehicles that are above speed limits, warns drivers by informing them about their instant speed.



24/7 Video
Recording



95% Plate
Identification



Multi-Vehicle
Tracking



Informing the Driver
from LED Displays
by Detecting the
License Plate with
Real-time Speed



DATASHEET

OVERSIZE EDS

It detects vehicles that have exceeded the height limit, posing danger, such as trucks, vans, etc., by sensors and image processing technique.

It is a system that recognizes the license plates of the violating vehicles and makes notification on LED screens.





INTELLIGENT TRANSPORTATION SYSTEMS

TRAFFIC MEASUREMENT AND INFORMATION SYSTEMS

TRAFFIC MEASUREMENT AND INFORMATION SYSTEMS



These are systems used to inform drivers about traffic density, weather conditions and road condition; direct them to alternative roads in accordance with the information provided, and control the flow of traffic.

Traffic information systems, which can display graphic-based text, figures and images using LED screens, can be managed on a scenario-basis via map-based central software.



VARIABLE MESSAGE SYSTEM (VMS)

It informs drivers by converting segment information indicated by color in the traffic density map to text or image. It warns drivers and contribute to traffic safety regarding changing road and weather conditions (accident, icing, fog, etc.).



VARIABLE TRAFFIC SIGNS (VTS)

It informs and directs drivers with lane-based traffic signs in tough weather conditions, electronic control and speed limit applications, traffic density warnings and similar situations.



SEMI-DYNAMIC SYSTEM (SDS)

It dynamically displays the travel time and traffic density information to the drivers with the LED screens integrated on the fixed direction signs.



SPEED WARNING SYSTEM

It detects instant speed information of drivers exceeding the speed limit and displays to them via LED screens.



PARKING LOT DATA SCREEN

It is a system that informs drivers of instant occupancy data of the closest parking lots on their route on LED screens.



Reduces
Traffic Density



Saves Time
and Fuel



Navigation
Safety Improves



Effective Road
Network Use





INTELLIGENT TRANSPORTATION SYSTEMS

PUBLIC TRANSPORTATION SYSTEMS

PUBLIC TRANSPORTATION SYSTEMS

These are systems developed to inform passengers about public transportation services and to ensure the safety of passengers.



PASSENGER INFORMATION SYSTEMS

Information Contact Point

These are systems that inform passengers about the line number, route, and time of arrival of vehicles at stops. Public transportation card loading live voice calls with the authorities to request assistance in case of emergency can be done. Stop-type and pole-type options are available.



BilgiLED

It is a system that offers real-time travel information to passengers at transportation vehicle departure points such as metro, tram and bus stops/stations. It informs passengers at stops in cases such as schedule changes or cancellations. It can broadcast an emergency message from the center when required.



PLATFORM SCREEN DOORS (PAKS)

It is a security system consisting of automatic sliding doors separating the metro line and the passenger platform at the station.

As the metro train stops at the predetermined location, the signal system ensures that the separator compartment doors are opened simultaneously with the vehicle's doors and thus, it prevents passengers from falling in the train line..

It is available in three different models: fully closed, semi-closed and semi-high.

- Noise and Heat Isolation
- Energy Saving in Air Conditioning
- Ability to be Used on Autonomous Rail Lines
- Reduces Platform Pollution Caused by Train Movement
- Safety Glass Doors Resistant to External Conditions
- Ability to Operate With Signaling Systems



IN-VEHICLE CAMERA SYSTEMS

These are systems that improve the service quality of public transportation and increase passenger safety by monitoring the entire mobility of public transportation vehicles such as buses, minibuses, and taxis. By installing cameras capable of recording in the cabin of public transportation vehicles, events can be monitored and recorded.

Also, the location, speed, and route information of the vehicles provided via satellite can be tracked and controlled.





PLANNING & PROJECT DEVELOPMENT



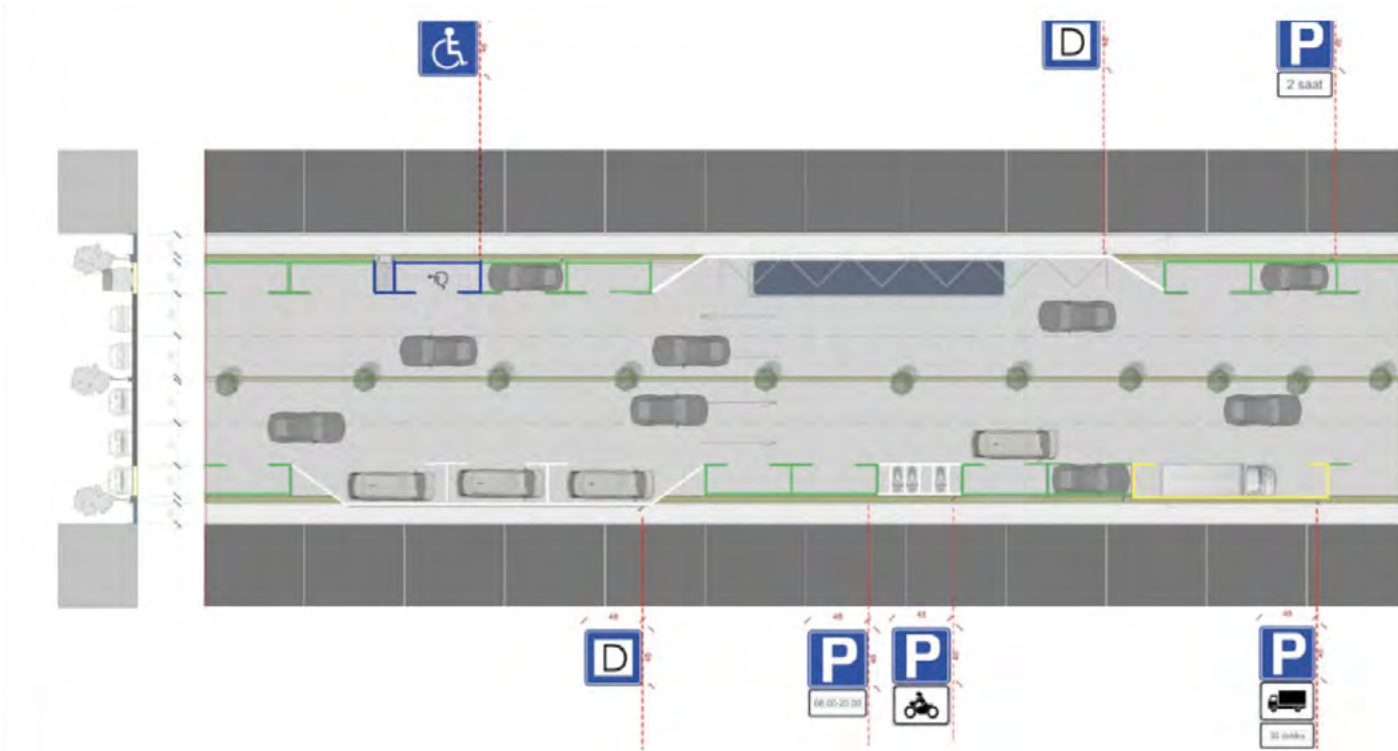
PLANNING & PROJECT DEVELOPMENT

TRANSPORTATION PLANNING

PARKING LOT PLANNING

In the infrastructure of basic transportation systems, long or short-term parking areas in accordance with the traffic flow for motorized or non-motorized transportation vehicles are of great importance. In this regard, the following works are carried out within the scope of parking lot management and planning studies:

- Identifying the park demand and strategies that will provide sufficient parking space according to the environment and urban texture and support the growth principles of the city
- Identifying parking lots that will meet the demand in line with the pre-set strategies and designs
- Directing the daily operation of the city's on-road and off-road parking facilities in accordance with the smart urban development concept
- Evaluating pricing models that support the comprehensive parking lot strategy.



TRAFFIC DEMAND MANAGEMENT

Through traffic demand management studies, various strategies are developed to make the most of the existing transportation infrastructure, to distribute travel demand among transportation types and to manage travel demand. In this context, the following studies are carried out:



Congestion Charging

In places of congestion and where physical regulation is not possible, it releases vehicle traffic in certain time zones of the day and/or charges.

This application aims to manage the demand for the regions where traffic congestion is high.

Flexible Working Hours

These are plans developed with the aim of spreading work and school commutes throughout the day and reducing their negative impact on traffic.

In order to spread the traffic density formed during the morning and evening rush hours, entry-exit hours are organized for businesses and schools.

High Occupancy Vehicle Lane Applications

It is a demand management strategy aimed at improving the mobility of passengers, especially on free roads where density is high in metropolitan cities.

Instead of more vehicles, more passengers (two, three or four passengers) are allowed to pass through the defined lanes. In addition, some alternatives can be developed, such as the use of these lanes for charge in case of less passengers.



PLANNING & PROJECT DEVELOPMENT

TRAFFIC ENGINEERING

TRAFFIC ENGINEERING

The traffic engineering studies develop short and medium-term solutions to existing or anticipated transportation issues.

In this context:

- Traffic counts
- Traffic analysis and simulation studies
- Geometric arrangement and circulation studies
- Signaling projects and analysis studies
- Corridor analysis
- Traffic impact analysis
- Bike lane projects

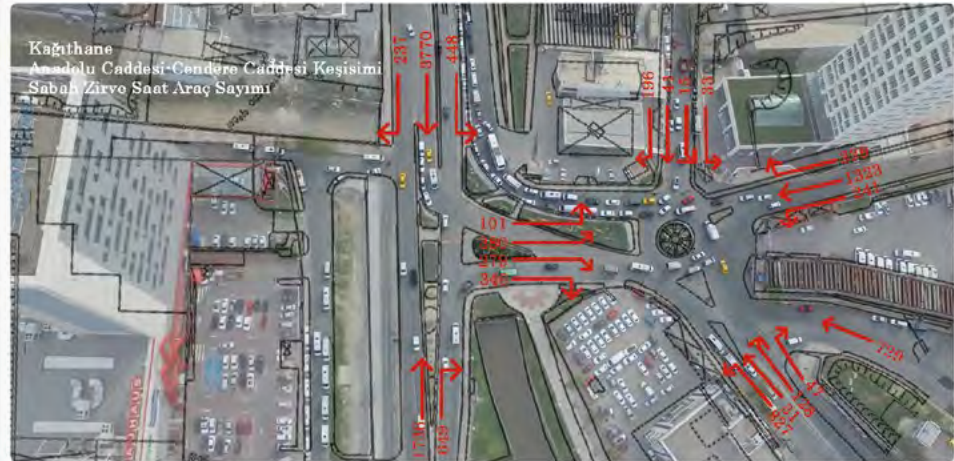
are carried out.



TRAFFIC COUNT

Within the scope of traffic counting studies, the following detailed counts are obtained:

- Intersection counts
- Sectional counts
- Control counts
- Pedestrian counts
- Passenger counts
- Cordon / Screenline counts



TRAFFIC ANALYSIS AND SIMULATION

- Macro, micro and meso modeling studies
- Analysis of the current situation at intersections with simulation and identification of inadequacies
- Testing the regulations made on the intersection and road sections with simulation
- Making square, crosswalk, train, tram, metro and metrobus simulations
- Conducting travel time detection and delay analysis studies
- Conducting speed analysis studies
- Conducting saturated current studies



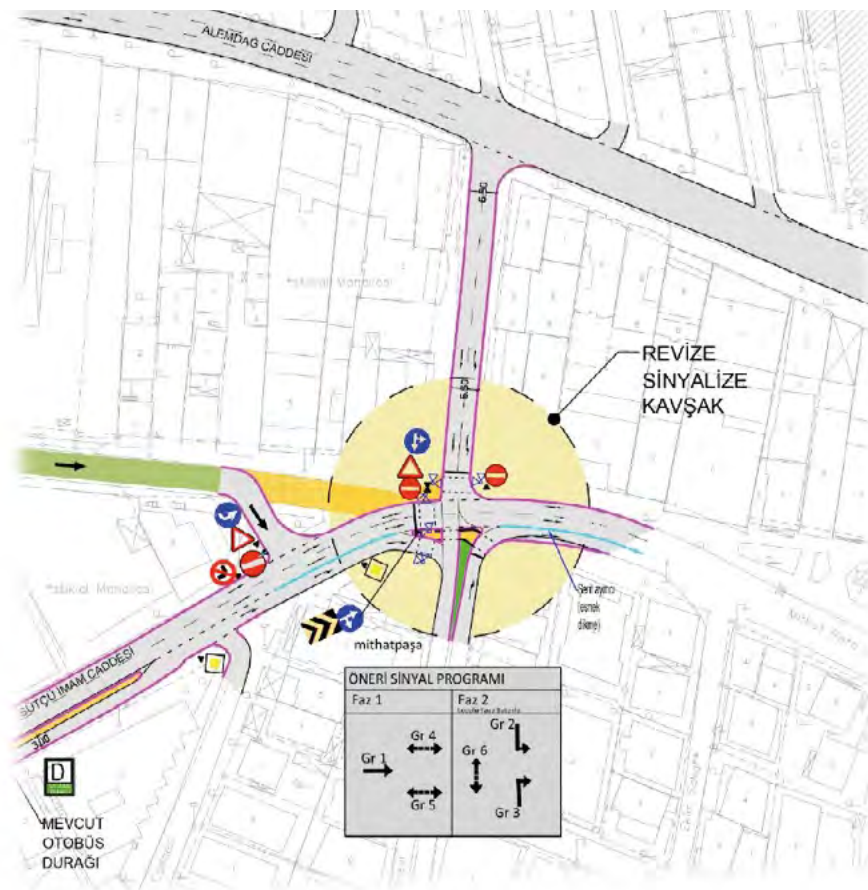
GEOMETRIC ARRANGEMENT AND CIRCULATION

- Preparation of circulation projects on the road network, where it is determined that traffic circulation should be carried out following the counting, analysis and simulation studies
- Making the necessary arrangements on the project by measuring the width of the lane and central median
- Making horizontal-vertical marking
- Determining the road segments suitable for expansion and making the necessary widening or narrowing as required
- Making arrangements at points and intersection areas determined to be problematic
- Making horizontal-vertical marking as required by geometric arrangements
- Arrangement of fuel stations, shopping malls, public buildings, parking lot area entrances and taxi stops on the project
- Arrangement of roadside P zones
- Arrangement of bus and minibus stop turn-outs



SIGNALLING PROJECTS AND ANALYSIS STUDIES

- Signal phase diagrams
- Signal duration optimization studies
- Signal coordination - Green wave studies
- Smart junction works

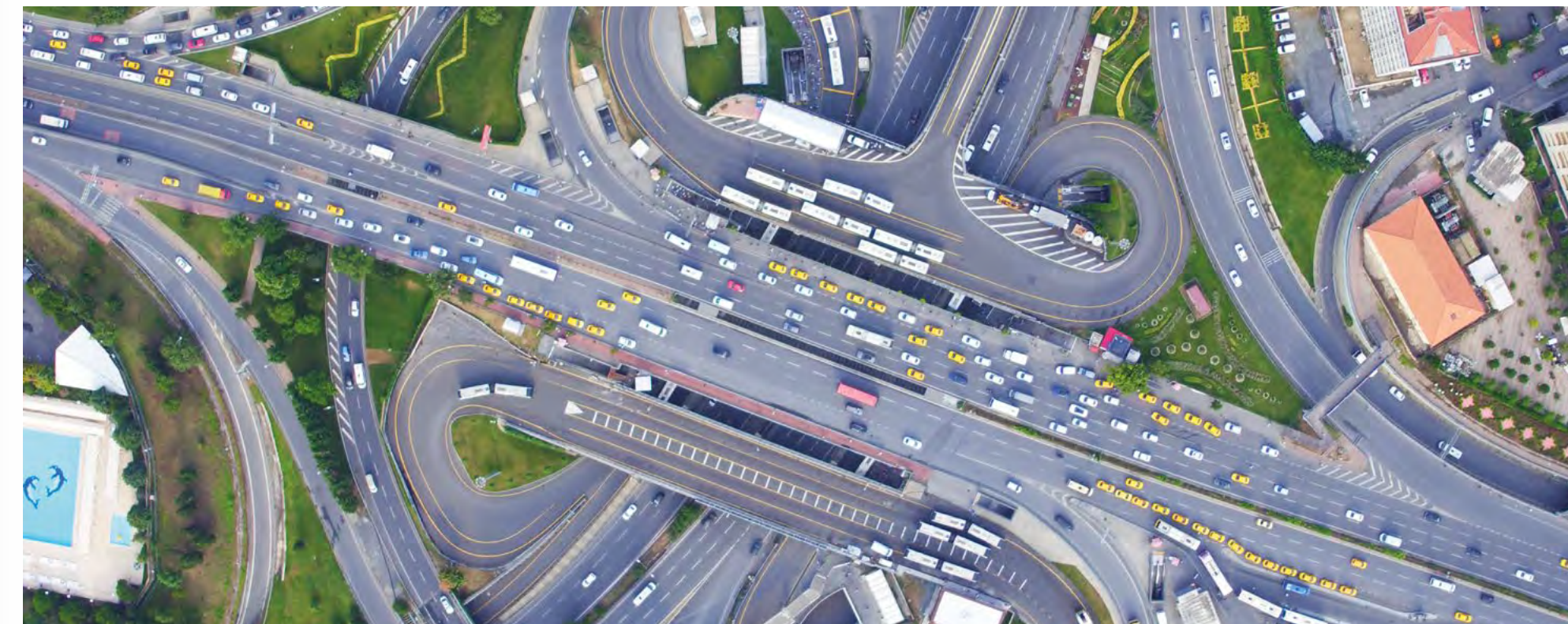


CORRIDOR ANALYSIS

Corridor analysis is carried out along intersections that interact with each other on certain arteries in the city.

Determining the current situation and problem by using various data collection methods on the determined highway routes, then, draft projects

are designed and tested with micro-simulation method and evaluation of improvement alternatives along the corridor in accordance with the various criteria.



TRAFFIC IMPACT ANALYSIS

In determining potential transport issues, impact analysis studies make important contributions. It is prepared in accordance with the standards prescribed by local governments, credit institutions and foreign investors using international traffic engineering methods. Traffic impact analysis is

performed to foresee traffic problems before new real estate investments, tourism and entertainment center investments, shopping malls, residential and office projects as well as tunnel, ring road, airport, public transportation projects.

BIKE LANE PROJECTS

"Micromobility" is among the new concepts on transportation. Bike lanes are one of the most important infrastructures of this concept.

- Determining the need for a bike lane, conducting feasibility studies and designing bike lanes
- Connecting public transportation stations, stops, piers and "park-and-ride" systems with intense passenger movements
- Improving the conditions of bike ride, ensuring a safer and more comfortable bike circulation in the region
- Implementation projects on designated bike lanes





03

INTEGRATED SOLUTIONS



INTEGRATED SOLUTIONS

MANAGEMENT CENTERS

MANAGEMENT CENTERS

They are management centers that combine separate management platforms and smart city services, categorizing them by importance and providing quick and easy access to critical data.

TRANSPORTATION MANAGEMENT CENTER (UYM)

It provides 24/7 real-time monitoring of all activity and control and management from a single center with traffic cameras spread throughout the city.



TRAFFIC CONTROL CENTER (TKM)

It is the main component of traffic management in solving the increasing transportation problems of cities every day.

With Traffic Control Center, it is aimed to ensure the continuity of traffic flow to use the capacity of the road network effectively, to monitor and control the traffic in real time and on 24/7 basis, to control and manage it from a single center.



DISASTER MANAGEMENT CENTER (AKOM)

It is a control center equipped with imaging, sound, server, control and recording systems, suitable for 24/7 operation, which was established to ensure that cities can overcome all kinds of natural disasters with minimum damage.

ELECTRONIC DETECTION SYSTEM CENTER

It is a center that can instantly detect all traffic violations and manage them by monitoring from a single center.



INTEGRATED SOLUTIONS

CAMERA SYSTEMS

CAMERA SYSTEMS

They are systems in which images obtained from cameras are monitored, recorded and processed for needs-oriented services such as security, touristic activities, mobile applications and transportation planning.

- Durable design suitable for outdoor conditions
- Integrated and easy-to-manage software
- Active data with video analytics (object counting, forbidden zone, etc.)
- Multi-broadcast support



TRAFFIC CAMERA SYSTEMS



CLOSED CIRCUIT CAMERA SYSTEMS



TOURISTIC CAMERA SYSTEMS





INTEGRATED SOLUTIONS

FLEET MANAGEMENT SYSTEMS

FLEET MANAGEMENT SYSTEMS


With our fleet management systems, we provide security and manageability in transportation with technological solutions.


FLEET MANAGEMENT CENTER SOFTWARE


With web-based central software and ISMOBIL mobile application, the location and speed information of the vehicles can be tracked in instant/former time.


It displays information about institution-specific reporting, driver and task assignment, maintenance time alarm, and time for rented vehicles in a single interface.


ISMOBIL mobile app is fully compatible with Android and iOS devices.


- 

Instant Tracking on the Map
- 

Multi-Language Support
- 

Alarm Identification
- 

Vehicle Grouping
- 

API Support
- 

Driver Performance Evaluation



VEHICLE TRACKING DEVICE (VTA900)

The vehicle tracking device (VTA900) transmits the location, speed, route information of the vehicle it is connected to, as well as other sensor data that can be added as an option to the server.

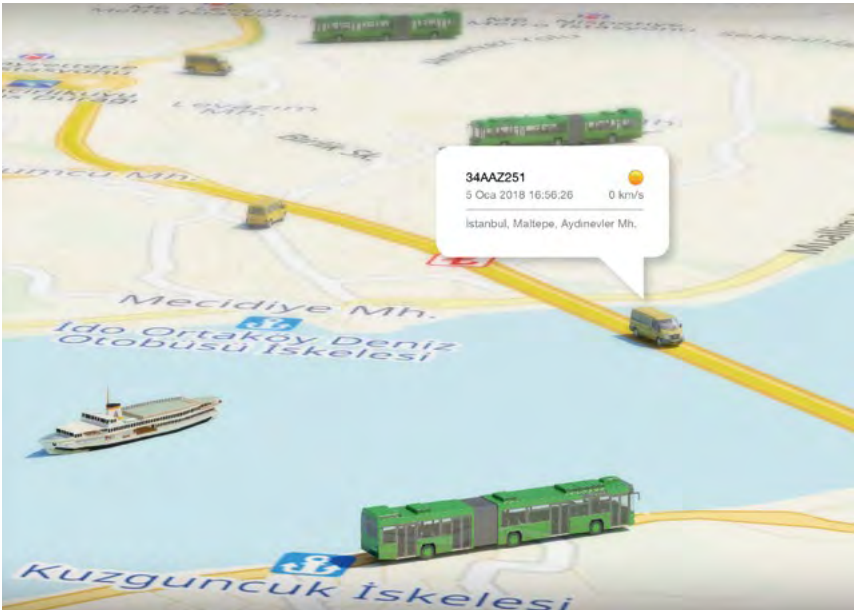
It can update software via SMS and GPRS, and keep up to 50.000 records of data in memory in case of disconnection.

- 

Instant Tracking on the Map
- 

Unauthorized Damper Release Alarm
- 

Anti-Vandal System





INTEGRATED SOLUTIONS

PDKS

PDKS

These are the systems where personnel entry and exit are monitored to ensure safety and time management in institutions. Installation, maintenance and repairs of devices that allow authorized personnel to enter and exit safely with the card are carried out.





INTEGRATED SOLUTIONS

LIGHTING SYSTEMS

LIGHTING SYSTEMS

We offer integrated solutions with road and tunnel lighting fixtures, general purpose projector and lighting control software for high performance, energy efficient applications for city lighting.

ROAD LIGHTING FIXTURES

They are energy efficient LED road lighting fixtures with high optical performance in compliance with standards and regulations.

LIGHTRA™Power 140W and LIGHTRA™Power 165W options are available.



TUNNEL LIGHTING FIXTURES

Complying with international standards, they are energy efficient LED luminaries with high optical performance located at the entrance and exit of the tunnel and in a way that does not discomfort sight and provides the best vision.

The armature options are symmetrical and asymmetric.



GENERAL PURPOSE PROJECTOR

It is a general purpose projector used for lighting areas such as parking lot, square, factory and astroturf.

There are options as aluminum reflector 4xCOB LEDs and NEMA socket, and Power LED.



LIGHTING CONTROL SOFTWARE

It is an intelligent lighting control system that allows the luminous flux to be adjusted according to needs in order to provide solutions that increase energy efficiency in lighting.

- Remote programming
- Switching on-off, dimming
- Operating by sunrise and sunset hours
- Ability to change the luminous flux daily, weekly, monthly or as determined by the user
- Ability to control fixtures individually or in groups
- Ability to monitor fault detection, alarm and energy data of the lighting system from the center
- Maintenance planning and reporting
- Ability to track armature working life using the LifeTimer feature
- Map-based interface
- Monitoring and management via mobile devices





2021/01

ARCHITECT OF SMART CITY

ISBAK

PERFORMING FOR A CITY DEVELOPING
BY INTELLIGENCE, SCIENCE, AND DATA



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